



A world without barriers
VARADERO, CUBA



1 - 3 JUNE
2022





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The XXII FIT World Congress 2022 will showcase advances in the translation and interpreting industry, latest research, technology, and best business practices. Your business, your connections, and your knowledge are an integral part of the community of translators and interpreters. FIT World Congress offers you the exceptional opportunity to deepen your affinity with the international community of translators, interpreters and terminologists through sponsorship visibility at the event.

FIT Varadero 2022 sponsorship allows your organization to be recognized for supporting the education and professional development of the industry, and provides immediate and direct contact with some of the top language professionals, researchers, policy directors, and language services suppliers from all over the world.

Your product or service will get the attention of this increasingly connected community of more than 100 professional associations and training institutes affiliated with the FIT, representing more than 80,000 translators on every continent.

We invite you consider the possibility of partnering with FIT Varadero 2022 and providing your organization the opportunity to contribute actively and directly to the Congress' success.



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SPONSORSHIP OPPORTUNITIES

Gala Dinner USD \$10,000.00

The magical Xanadu Mansion, site of the Varadero Golf Club, has been renovated with strict respect for its original construction in 1930, making it an exceptional historical building, the home of former owner, French-American millionaire Irene Dupont de Nemours. On December 12, 1963, the exclusive mansion opened as the Las Americas Restaurant, welcoming Russian astronaut Valentina Tereshkova as guest of honour.

This package includes:

- Placement of a banner onsite
- Announcement of your company as sponsor during the dinner
- 2 tickets for the gala dinner
- Inclusion of your logo on the invitations
- Opportunity to insert a flyer in the satchel received by all Congress participants
- A one-on-one meeting with the FIT President
- A seat at the main table
- Inclusion of your logo and information about your company in the Congress program
- Inclusion of your logo on the Congress sponsors webpage



Mansion Xanadu



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SPONSORSHIP OPPORTUNITIES

Social Hour Cocktail USD \$10,000.00

As part of the event, the Social Hour Cocktail will provide an opportunity for all delegates to meet and talk in a relaxed environment. Typically, more than 70% of registered participants come to this event, making it an ideal opportunity to address them and advertise your product and service in a social environment.

The package includes:

- Placement of a banner onsite
- Announcement of your company as sponsor during the cocktail
- 2 tickets for the cocktail hour
- Opportunity for a public welcome speech
- Inclusion of your logo on the invitations
- Opportunity to insert a flyer in the Congress satchel
- Inclusion of your logo and information about your company in the Congress program
- Inclusion of your logo on the Congress sponsors webpage



Josone Park



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SPONSORSHIP OPPORTUNITIES

Gala Concert USD \$10,000.00

Unlike previous congresses, FIT Varadero 2022 is offering a Gala Concert for participants, to give them a chance to learn first-hand about Cuban culture. This will be an exclusive event within the program, to be attended by more than 500 delegates.

The Sauto theatre, the concert venue, was inaugurated in 1863 in Matanzas, Cuba, and has since been a proud symbol of the city. The U-shaped theatre has a capacity of 775 persons, and is almost completely covered in wood panelling. It is one of Cuba's top theatres, with exceptional acoustics. Performers who have taken the stage there include Sarah Bernhardt, Anna Pavlova and Andrés Segovia. A beautiful example of neoclassical-style Spanish colonial architecture, the theatre was remodelled in 2018 to celebrate the city's 250th anniversary.

The package includes:

- Placement of a banner onsite
- Announcement of your company as sponsor during the concert
- 2 tickets to the concert
- Opportunity to sit in one of the front rows, together with main guests
- Inclusion of your logo on the invitations
- Opportunity to insert a flyer in the Congress satchel
- Inclusion of your logo and information about your company in the Congress program
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SPONSORSHIP OPPORTUNITIES

Farewell Party USD \$20,000.00

As a final ending to the closing of this important Congress, and taking advantage of the fact that we will be at what is considered the second most beautiful beach in the world, we are offering the opportunity to enjoy a Farewell Party attended by all Congress participants. The party will feature a dance show, beverages and food for all in attendance.

The package includes:

- Placement of a banner onsite
- Announcement of your company as sponsor during the party
- 2 tickets to the party
- Opportunity to address those present from the stage
- Possibility of being interviewed by the news media in Cuba
- Inclusion of your logo on the invitations
- Opportunity to insert a flyer in the bag that all Congress participants will receive
- Inclusion of your logo and information about your company in the Congress program
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SPONSORSHIP OPPORTUNITIES

Keynote Speakers USD \$10,000.00

The Congress will feature eight guest speakers from the United Nations, the European Union, the International Federation of Translators, the World Intellectual Property Office, the World Association of Sign Language Interpreters, the Ordre de Traducteurs, Terminologes et Interprets Agregee du Quebec, the Translators Association of China, the Asociación Argentina de Traductores, Terminólogos e Intérpretes and South African Translators' Institute, whose presence will ensure a high academic and professional level for the event.

Don't miss the opportunity to sponsor these personalities whose lectures will be given in the plenary hall, thus guaranteeing the presence of most of the Congress attendees.

The package includes:

- Placement of a banner onsite
- Announcement of your company as sponsor in the Plenary Hall
- Opportunity to sit in one of the front rows, together with main guests
- Opportunity to insert a flyer in the Congress satchel
- Inclusion of your logo and information about your company in the Congress program
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SPONSORSHIP OPPORTUNITIES

Simultaneous interpretation USD \$16,000.00

Given the diversity of those attending, the Congress will feature simultaneous interpretation services during all sessions. The working languages will be English and French as the FIT official languages, and Spanish as Cuba's official language. Moreover, during some sessions we will have sign language interpretation.

Sponsoring these interpretation services will demonstrate your commitment to translators, terminologists, interpreters and other professionals involved in the language industry. This package also includes a sponsor impact component that will directly support the interpreters themselves, contributing to the development of the industry in Cuba by offering international exposure and enabling our Cuban colleagues who will provide those services excellent working conditions and convenient accommodation at a hotel near the venue.

The package includes:

- Placement of a banner in the conference rooms
- Announcement of your company as sponsor during the opening and closing ceremonies
- 2 tickets to the conferences
- Opportunity to meet with colleagues who provide this service
- Possibility of being interviewed by the news media in Cuba
- Opportunity to insert a flyer in the bag that all Congress participants will receive
- Inclusion of your logo and information about your company in the Congress program
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SPONSORSHIP OPPORTUNITIES

Transportation USD \$10,000.00

Ensuring the presence of the greatest possible number of local Cuban participants is a fundamental goal of the Organizing Committee and FIT. For that reason, in the interest of facilitating daily transportation for those who cannot be accommodated in the Congress venue will be vitally important. Show your support for these colleagues by sponsoring their transportation.

The package includes:

- Announcement of your company as a sponsor during the opening and closing ceremonies
- 1 ticket to the conferences
- Potential interviews by Cuban news media
- Opportunity to
- insert a flyer in the bag that all Congress participants will receive
- Inclusion of your logo and information about your company in the Congress program
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SPONSORSHIP OPPORTUNITIES

Bag and materials USD \$10,000.00

Each delegate will take home a unique Congress Satchel as a souvenir of their stay in Cuba and **FIT Varadero 2021**. With a subtle design, sponsorship of the bag will allow your logo and the name of your company to be featured on the bag's strap or flap.

With some 1,000 delegates from more than 60 countries, your company will be hanging from the shoulder of participants while they are in Cuba, and when they go home, potentially promoting your company all over the world for months to come.

The package includes:

- Announcement of your company as bag sponsor during the conference
- 1 ticket to the conferences
- Inclusion of your logo on the bags
- Opportunity to insert a flyer in the bag that all Congress participants will receive
- Inclusion of your logo and information about your company in the Congress program
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BOOKING FORM

CONTACT DETAILS

Organisation _____

Billing Address _____

State _____ Country _____ Postal Code _____

Contact Name _____ Position _____

Contact Number _____ Email _____

ACCEPTANCE OF TERMS & CONDITIONS

On behalf of _____

I confirm that I have read and understood the terms and conditions of my selected package(s) on 12 of this document.

No. of Sponsorships _____ Investment Total _____

Signature _____ Date _____

PAYMENT

Please send the completed Booking Form to fitvaradero2020@fit-ift.org and sponsorshipfit2022@fit-ift.org. Full payment is required within 14 days of booking.

SPONSORSHIP

Please select sponsorship:

Note: Multiple sponsorships can be purchased.

<input type="checkbox"/> Gala Dinner	USD \$10,000.00
<input type="checkbox"/> Social Hour Cocktail	USD \$10,000.00
<input type="checkbox"/> Gala Concert	USD \$10,000.00
<input type="checkbox"/> Farewell Party	USD \$20,000.00
<input type="checkbox"/> Keynote Speakers	USD \$10,000.00
<input type="checkbox"/> Simultaneous Interpreting	USD \$16,000.00
<input type="checkbox"/> Transportation	USD \$10,000.00
<input type="checkbox"/> Bag and materials	USD \$10,000.00



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TERMS & CONDITIONS

1. By returning this signed Sponsorship Agreement ("Agreement"), you agree to be a non-exclusive Sponsor of the XXII FIT World Congress organised by the FIT and ACTI ("the Organisers") on the terms and conditions set out below and as attached to this Agreement.
2. Upon receipt of your signed agreement together with payment, acknowledgment of receipt will be sent in writing.
3. You agree to pay FIT/ACTI the full amount payable.
4. Sponsorship entitlements will not commence until a signed agreement and full payment has been received.
5. Monies paid are non-refundable.
6. If a sponsor wishes to cancel or change the details of their booking, advice must be made in writing to fitvaradero2020@fit-ift.org and sponsorshipfit2022@fit-ift.org
7. Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the attached documentation and preference will be determined in order of receipt of the signed Agreement and payment. The Organisers will notify you if you are unable to participate in your requested category.
8. The Organisers may at their discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the Congress literature where this is offered as part of your particular sponsorship package and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the deadline. We request all logos be supplied in an .eps format, or high resolution file of at least 1MB. Should an alternative format be received, the Organisers cannot be held responsible for the quality of the logo displayed in any of the promotional material.
9. In return for the promotion of your company on the FIT Congress websites, you are required to provide a reciprocal link from your company website to the FIT Congress websites.
10. Nothing contained in this agreement will be deemed to constitute a partnership, joint venture or agency relationship between you and the Organisers and you must not do anything where you will, in any way, be represented as a partner of the Organisers.